



Ojai Valley
Chamber of Commerce

Your Invitation to Join!

At the Ojai Valley Chamber of Commerce, we pride ourselves in supporting the economic vitality of the Ojai Valley. No other organization does what the Chamber does - business professionals working together for a better Ojai. Whether your interests are networking, leadership, business advocacy, community involvement or economic diversification, the Chamber is here to serve.

- Today's marketing is all about relationships, and the Ojai Valley Chamber of Commerce is your hub to connect online and in person.
- The Chamber advocates for you in local government and keeps you informed on issues that impact how you do business.
- Take advantage of professional development through our various networking events and Business Sector Seminars that are complimentary with membership.
- Consumers are 49% more likely to think favorably of a business belonging to the Chamber, and 80% more likely to purchase goods or services from that company in the future.

Join our network of hundreds of local members and social media followers to help our community thrive. We invite you to join us, see what is happening at the Chamber and how it will benefit you and your business. Enclosed is a membership application, as well as some additional information on our membership benefits and upcoming events and programs.

If you have any additional questions or need more information, please contact our office at carlaceo@ojaivalleychamber.org or 805-432-0903. We can't wait to support you!

Carla Ferrante di Ruffano
CEO, Ojai Valley Chamber of Commerce
206 North Signal Street, Suite P
Ojai, CA 93023



Ojai Valley Chamber of Commerce Member Benefits

Ojai Valley Chamber of Commerce promotes the interests and economic vitality of our members and Ojai's unique local community.

Membership Pays for Itself

You may never know how many customers you've gained because of your membership, but one business transaction generated from a Chamber-based referral can often pay for a full year's membership.

Member-to-member referrals add to the power of the Ojai Valley Chamber of Commerce.

Website Usting

Every member has a basic listing in the Member Directory on the Chamber website. Basic listings include your name, address, hours of operation, list of contacts, a 200-word description, a link to your website and your location on Google Maps.

Referral Service

Do you want a personal referral to visitors and residents from a trusted source? The Ojai Valley Chamber of Commerce is **able** to provide in-depth, members-only referrals to visitors and local residents requesting information.

Chamber Seminars & Forums

Chamber Business Sector Seminars present opportunities for you to interface with prospective clients, or learn a key business skill. Our Forum speakers focus on local issues, trends and similar to help you improve your business.

Business Advocacy

Advocating for you and the Ojai Valley business community, the Chamber regularly attends Ojai City Council meetings, Planning Commission meetings and beyond. We forge relationships with councilmembers, City staff and officials. We are the voice of the business community and can be your liaison with the City.

Ribbon Cuttings - Grand Openings, Anniversaries

Are you opening a new business, remodeling, or having a special business anniversary? We offer photo opportunities and ribbon cuttings to suit your needs.

Monthly Mixers

Our monthly Mixers are an excellent opportunity for member hosts to showcase their business and invite Ojai's business community into their workspace. Members attend to meet and network with other business professionals in a social setting.

Ojai Moments - Quarterly Newsletter

Published quarterly online, the Chamber newsletter allows members to submit advertorials about their business at no charge. We email the link of the newsletter to more than 350 local business reps. We spotlight one member business each issue with an interview as well as local events and happenings.

Social Media Postings & Press Releases

The Chamber provides members with a publicity boost, posting member events and promotions on our social media platforms at no additional cost. Need assistance writing a press release? Chamber staff are available to assist.

Business Referral Groups

Consider joining a Business Referral Group within the Chamber. Select from a cross-sector group, new members, or sector-specific groups. BRGs tend to have approximately 15 members, and meet bi-weekly (in-person or via Zoom) to exchange referrals, information and ideas that promote the success of their group members.



Ojai Valley Chamber of Commerce

2026 Chamber Mixers

Monthly Chamber Mixers are hosted at Member businesses on the fourth Thursday of the month, from 5:30 pm to 7 pm. (Note special dates in November and December for holidays.) Member businesses and their guests are invited to learn more about the hosting business, Chamber news and programs, and to network with the Ojai Valley business community and City representatives.

2026 January 22 nd	The Ojai Retreat & Inn
February 26 th	Wild Qi
March 26 th	Ojai Olive Oil
April 23 rd	Integrity Wealth Advisors
May 28 th	Boccali's Ojai
June 25 th	Ojai Valley Brewery
July 23 rd	Move Sanctuary
August 27 th	Ojai Valley Association of Realtors
September 24 th	Ojai Mountain Farm
October 22 nd	Fred's Tires
November 19 th	The Lavender Inn
December 10 th	Chamber Holiday Party at Ojai Arts Center

Locations subject to change. Check www.OjaiValleyChamber.com for updates.

Interested in hosting a Chamber event, New Members Mingle, Business Sector Seminar or 2027 Mixer? Contact the Chamber office today to reserve your spot! (805) 432-0903 or info@ojaivalleychamber.org



Ojai Valley Chamber of Commerce

Membership Application

OVCC Program

- ◆ Focus on supporting existing businesses, new business development, and creating a resilient, diversified economy for the growth of Member businesses.
- ◆ Facilitate and advocate with the City of Ojai for Member businesses, including permits, licenses and code compliance.
- ◆ Develop and present opportunities for networking, business referral groups, the Ojai Economic Forum, and buy local programs.
- ◆ Produce community events to support Member businesses, artisans and artists, including the Holiday Lighting Ceremony, Merchants' Holiday Stroll, Ojai Local Musicians, Ojai Pixie Festival, Lavender Celebration, Autumn Festival, and more.

Membership Benefits

- ◆ Business Networking & Referrals
- ◆ City of Ojai Permits/License Facilitation
- ◆ Monthly Mixers, Business Sector Seminars
- ◆ Guidance & Counseling (EDC-VC SBBC)
- ◆ Publicity for Member Events
- ◆ Business Development Consulting
- ◆ Website Listing
- ◆ Direct access 24/7 to update your website listing
- ◆ Social Media & Tech Resources
- ◆ Newsletters, Press Release Articles & Assistance
- ◆ Marketing & Advertising Resources
- ◆ Online Membership Directory
- ◆ Member-to-Member Discounts
- ◆ Referrals and assistance with commercial locations..
- ◆ Listing of meeting/event space, booking assistance.

OVCC Staff

CEO

Carla Ferrante di Ruffano CarlaCEO@OjaiValleyChamber.org, (805) 432-0903

Executive Assistant, Chamber Services

Kelly Ammerman.....info@OjaiValleyChamber.org, (805) 646-8126

Annual Membership Fee Schedule

# of Employees (1)	For Profit	Non Profit (2)
1-4	\$330	\$295
5-10	\$460	\$360
11-25	\$575	\$475
26+	\$860	\$760

(1) 2 part-time employees count as 1 full-time employee.

2) Must provide IRS designation letter with application.

**Annual Friend of Chamber
Membership \$200**

2026 OVCC Board of Directors

Chair

Victoria Adam _____ Ojai Valley Directory,
LIV Sotheby's Realty

Treasurer

Donna Lloyd _____ SagePointe Wealth Management

Special Events Chair

Gloria Jones _____ Plush Surroundings Sewing Academy

Directors

Stephen Adams _____ Stephen Adams Photography

Barbara Bowman _____ Barbara Bowman Boutique

Larry Hill _____ B&W Inns

William Weirick* _____ 205 Signal, LLC

* Prior tenure as City Council Member

FOR COMPLETION BY APPLICANT BUSINESS

Date completed _____

Business Name _____

Contact Name _____

Title _____

Mailing Address _____

Address Line 2 _____

City & State _____ Telephone/Cell _____

Email _____ Web Address _____

Referred By _____ Number of employees including owner :

Business Sector: _____ Full-time _____ Part-time _____
(e.g. hospitality, light manufacturing, retail)

Preferred Membership Payment Method Preferred Payment Frequency

Link via email _____ or Check _____ Once annually _____ Bi-annual _____