



70th Anniversary Chamber Membership Drive

Refer a new Chamber Member, and receive a \$25 Gift Certificate to spend in local Ojai shops, restaurants and entertainment.

This drive kicks off a year-long celebration of the Chamber's 70 years as the voice of Ojai businesses. Incorporated in January, 1956, your Chamber is one of the oldest continuously operating Chambers of Commerce in the US.

See page 3 for more details.

QR code links to Referral Form.



Economic Diversification Survey

Make your voice heard, as business owners and as residents. The Chamber is assisting the City conduct the attached survey page 4 to help identify opportunities to diversify Ojai's economy, making it more robust and resilient while maximizing the benefits and minimizing the costs of tourism.

Responses are due by midnight **Friday, Feb. 20th**.

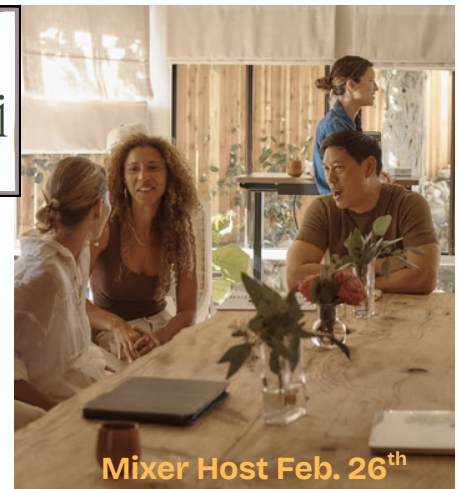
Ojai's Winter Wine Walk



Saturday, February 28th, Ojai welcomes our first **Winter Wine Walk**. Stroll and sip from 2pm-6pm. Gather for After Party festivities 6pm+ at designated locations. Advance tickets \$45pp. Sales open Friday, Feb. 6th.

Upcoming Events

- **February 26th** Chamber Mixer at Wild Qi
Consider donating a raffle item this month!
- **February 28th** Ojai's Winter Wine Walk
- **March 4th** Business Breakfast: Creative Economy Workshop
- **March 11th** Planning Today. Protecting Tomorrow.
Financial and Estate Planning for Growing Families
by SagePointe Wealth Management & Ojai Law Corporation
10am at Ojai Valley School - Lower Campus
- **March 26th** Chamber Mixer at Ojai Olive Oil
- New Member Mingle at Joplin's Restaurant - date tbd



Mixer Host Feb. 26th

Great Turnout at 2026 Economic Forum

Keynote speaker Bruce Stenslie, CEO/President of the Economic Development Collaborative shared meaningful insights into 2026 economic trends impacting Ojai, and the related opportunities and challenges for our local businesses.

Mayor Andy Gillman presented "Ojai: Looking Forward" with promising updates on the status of the City's budget and programs for the local economy.

Stephen Wagner, President/CEO of Integrity Wealth Advisors highlighted historic trends and forecasts for this year's stock market. He also shared a "100% probable" marker to anticipate in this midterm election year.

Chamber Members and guests had very positive feedback, with several commenting they were "pleasantly surprised" by the valuable presentations. Our appreciation to Sane Living Center for hosting the first Business Breakfast of 2026.



Keynote Speaker Bruce Stenslie, EDC
Photo credit to Steve Adams, Adams Photography

Have suggestions? Email requests for forum topics to carlaceo@ojaichamber.org



Shop Ojai for unique, memorable Valentine's Day presents, and show your appreciation for our local artists, artisans, boutiques, chefs and crafters.

Chamber Members: Send in your Valentine's Day promotions for additional exposure in next week's newsletter **AND** the Chamber's social media platforms. Email info@ojaichamber.org

Business Sector Seminar for Ojai Residents Planning Today. Protecting Tomorrow.

Financial and Estate Planning for Growing Families
March 11th * 10am * Ojai Valley School - Lower Campus
Presented by
SagePointe Wealth Management & Ojai Law Corporation



Ojai Valley Chamber of Commerce

Wed. March 4th
8:30 am - 11:30 am

Business Breakfast: Creative Economy

Discover how creativity in all the arts stimulates Ojai's local economy. Networking breakfast.

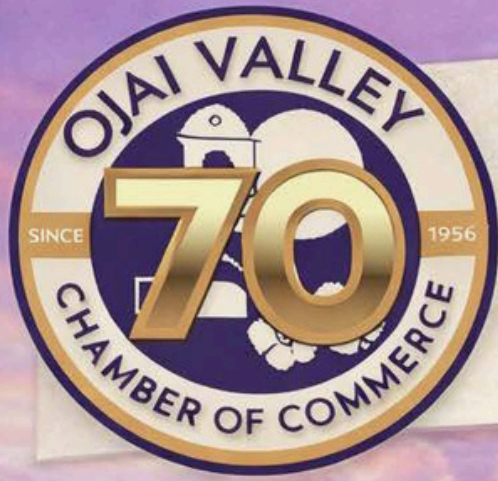
\$25*
MEMBERS
BREAKFAST
INCLUDED

Participate in the next Business Breakfast: Creative Economy. Discover how creativity and the arts stimulate the local economy and offer opportunities for enrichment of our residential lifestyle.

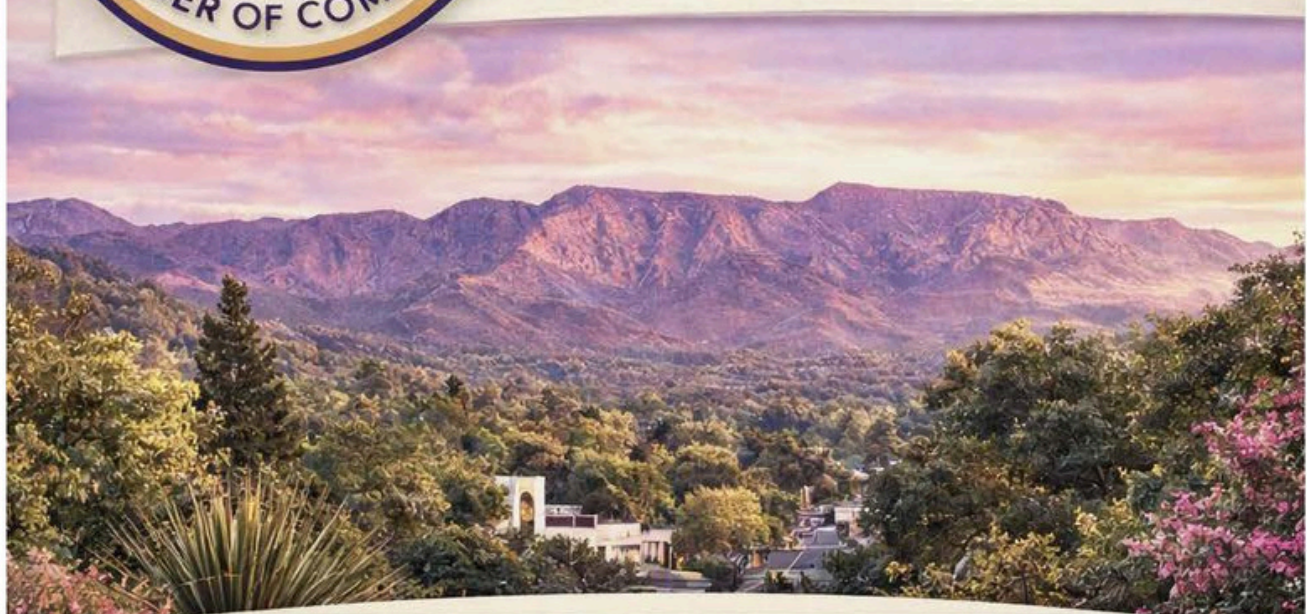
Following remarks by our Keynote Speaker, Council Member Rachel Lang, attendees will work in breakout groups on key strategies to bolster Ojai's creative economy in 2026 and beyond.

Our appreciation to the Ojai Retreat and Inn for hosting this event Wednesday, March 4th 8:30am-11:30am.





**Help Local Businesses
Thrive—
And Get Thanked for It!**



**REFER A NEW MEMBER.
Receive a \$25 Local Gift Card!**

HOW IT WORKS:

- 1. Refer a new member**
- 2. Complete membership form
& submit it to the Chamber**
- 3. Once dues are paid in full**
 - You receive a \$25
local valley merchant
Gift Card!**

WHY REFER?

- Strengthen the local business community**
- Support Ojai's economy**
- Help fellow businesses grow**

For Referral and Membership
Forms scan or call (805) 646-8126





Economic Diversification Element Community Feedback Survey

Please help the City of Ojai by providing your insights as part of a qualitative assessment which will inform the goals and policies of the Economic Diversification Element of the Ojai General Plan Update. Your feedback will help identify key community concerns and opportunities related to diversifying Ojai's economy to maximize the benefits and minimize the costs of tourism.

For more information:

Lucas Seibert | (805) 646-5581 ext. 112
Lucas.Seibert@ojai.ca.gov Project Website:
<https://ojai.ca.gov/296/General-Plan-Update>



Responses Due
11:59 PM Friday,
February 20, 2026

Via an Online Form

How to Access

*Use your cellphone
camera to scan the QR
Code below:*



or, visit

https://qualtricsxm7ldp3vf94.qualtrics.com/jfe/form/SV_0NSWt5EK2XNneke