



## *Your Invitation to Join!*

At the Ojai Valley Chamber of Commerce, we pride ourselves in supporting the economic vitality of the Ojai Valley. No other organization does what the Chamber does – business professionals working together for a better Ojai. Whether your interests are networking, leadership, business advocacy, community involvement or economic development, the Chamber is here to serve.

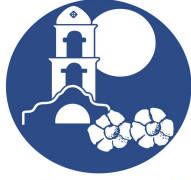
- Today's marketing is all about relationships, and the Ojai Valley Chamber of Commerce is your hub to connect online and in person.
- Gain some "Google juice" with your contact information, Google maps reference, and a link to your site from the Chamber website.
- The Chamber advocates for you in local government and keeps you informed on issues that impact how you do business.
- Take advantage of professional development through our various networking opportunities and Business Sector Seminars that are complimentary with membership.
- Consumers are 49% more likely to think favorably of a business belonging to the Chamber, and 80% more likely to purchase goods or services from that company in the future.

Join our network of hundreds of local members and social media followers to help our community thrive. We invite you to join us, see what is happening at the Chamber and how it will benefit you and your business. Enclosed is a membership application, as well as some additional information on our membership benefits and upcoming events and programs.

If you have any additional questions or need more information, please contact our office at [carlaceo@ojaichamber.org](mailto:carlaceo@ojaichamber.org) or 805-646-8126.

We can't wait to support you!

Carla Ferrante di Ruffano  
CEO, Ojai Valley Chamber of Commerce  
205 North Signal Street, Suite P  
Ojai, CA 93023



# Ojai Valley Chamber of Commerce Member Benefits

Ojai Valley Chamber of Commerce promotes the interests and economic vitality of our members and Ojai's unique local community.

## Membership Pays for Itself

You may never know how many customers you've gained because of your membership, but one business transaction generated from a Chamber-based referral can often pay for a full year's membership.

Member-to-member referrals add to the power of the Ojai Valley Chamber of Commerce.

## Website Listing

Every member has a basic listing in the Member Directory on the Chamber website. Basic listings include your name, address, hours of operation, list of contacts, a 200-word description, a link to your website and your location on Google Maps.

## Referral Service

Do you want a personal referral to visitors and residents from a trusted source? The Ojai Valley Chamber of Commerce is able to provide in-depth, members-only referrals to visitors and local residents requesting information.

## Chamber Seminars & Forums

Chamber Business Sector Seminars present opportunities for you to interface with prospective clients, or learn a key business skill. Our Forum speakers focus on local issues, trends and similar to help you improve your business.

## Business Advocacy

Advocating for you and the Ojai Valley business community, the Chamber regularly attends Ojai City Council meetings, Planning Commission meetings and beyond. We forge relationships with councilmembers, City staff and officials. We are the voice of the business community and can be your liaison with the City.

## Ribbon Cuttings – Grand Openings, Anniversaries

Are you opening a new business, remodeling, or having a special business anniversary? We offer photo opportunities and ribbon cuttings to suit your needs.

## Monthly Mixers

Our monthly Mixers are an excellent opportunity for member hosts to showcase their business and invite Ojai's business community into their workspace. Members attend to meet and network with other business professionals in a social setting.

## Ojai Moments – Quarterly Newsletter

Published quarterly online, the Chamber newsletter allows members to submit advertorials about their business at no charge. We email the link of the newsletter to more than 350 local business reps. We spotlight one member business each issue with an interview as well as local events and happenings.

## Social Media Postings & Press Releases

The Chamber provides members with a publicity boost, posting member events and promotions on our social media platforms at no additional cost. Need assistance writing a press release? Chamber staff are available to assist.

## Business Referral Groups

Consider joining a Business Referral Group within the Chamber. Select from a cross-sector group, new members, or sector-specific groups. BRGs tend to have approximately 15 members, and meet bi-weekly (in-person or via Zoom) to exchange referrals, information and ideas that promote the success of their group members.



## Ojai Valley Chamber of Commerce

### 2026 Chamber Mixers

Monthly Chamber Mixers are hosted at Member businesses on the fourth Thursday of the month, from 5:30 pm to 7:00 pm. (Note special dates in November and December for holidays.) Member businesses and their guests are invited to learn more about the host business, Chamber news and programs, and to network with the Ojai Valley business community and City representatives.

<b>2026</b>	January 22 <sup>nd</sup> :	The Ojai Retreat & Inn
	February 26 <sup>th</sup> :	Wild Qi
	March 26 <sup>th</sup> :	Ojai Olive Oil
	April 23 <sup>rd</sup> :	Integrity Wealth Advisors
	May 28 <sup>th</sup> :	Boccali's Ojai
	June 25 <sup>th</sup> :	Ojai Law Corporation
	July 23 <sup>rd</sup> :	Ojai Valley Brewery
	August 27 <sup>th</sup> :	Ojai Valley Board of Realtors
	September 24 <sup>th</sup> :	Abundai Financials
	October 22 <sup>nd</sup> :	Fred's Tires
	November 19 <sup>th</sup> :	Wine Lounge
	December 10 <sup>th</sup> :	Ojai Arts Center

Locations subject to change. Check [www.OjaiValleyChamber.com](http://www.OjaiValleyChamber.com) for updates.

Interested in hosting a Chamber event, such as a Mixer, New Members Mingle or Business Sector Seminar? Contact the Chamber office today to reserve a specific hosting event at (805) 646-8126 or [info@ojaichamber.org](mailto:info@ojaichamber.org).



**Ojai Valley  
Chamber of Commerce**

**Membership Application**

**OVCC Program**

- ◆ Focus on supporting existing businesses, new business development, and creating a resilient, diversified economy for the growth of Member businesses.
- ◆ Facilitate and advocate with the City of Ojai for Member businesses, including permits, licenses and code compliance.
- ◆ Develop and present opportunities for networking, business referral groups, the Ojai Economic Forum, and buy local programs.
- ◆ Produce community events to support Member businesses, artisans and artists, including the Holiday Lighting Ceremony, Merchants' Holiday Stroll, Ojai Local Musicians, Ojai Pixie Festival, Lavender Celebration, Autumn Festival, and more.

**Membership Benefits**

- ◆ Business Networking & Referrals
- ◆ City of Ojai Permits/License Facilitation
- ◆ Monthly Mixers, Business Sector Seminars
- ◆ Guidance & Counseling (EDC-VC SBBC)
- ◆ Publicity for Member Events
- ◆ Business Development Consulting
- ◆ Website Listing
- ◆ Direct access 24/7 to update your website listing
- ◆ Social Media & Tech Resources
- ◆ Newsletters, Press Release Articles & Assistance
- ◆ Marketing & Advertising Resources
- ◆ Online Membership Directory
- ◆ Member-to-Member Discounts
- ◆ Referrals and assistance with commercial locations..
- ◆ Listing of meeting/event space, booking assistance.

**Annual Membership Fee Schedule**

# of Employees (1)	For Profit	Non Profit (2)
1-4	\$330	\$295
5-10	\$460	\$360
11-25	\$575	\$475
26+	\$860	\$760

(1) 2 part-time employees count as 1 full-time employee.

2) Must provide IRS designation letter with application.

**Annual Friend of Chamber  
Membership \$200**

**OVCC Staff**

**CEO**

Carla Ferrante di Ruffano.....CarlaCEO@OjaiChamber.org, (805) 432-0903

**Executive Assistant, Chamber Services**

Kelly Ammerman.....info@OjaiChamber.org, (805) 646-8126

**2025 OVCC Board of Directors**

**Chair**

Randy Haney\* \_\_\_\_\_ Haney Landscaping

**Vice Chair**

Victoria Adam \_\_\_\_\_ Ojai Valley Directory,

LIV Sotheby's Realty **Treasurer**

Donna Lloyd \_\_\_\_\_ SagePointe Wealth Management

**Special Events Chair**

Gloria Jones \_\_\_\_\_ Plush Surroundings Sewing Academy

**Directors**

Stephen Adams \_\_\_\_\_ Stephen Adams Photography

Barbara Bowman \_\_\_\_\_ Barbara Bowman Boutique

Daniel Garza \_\_\_\_\_ NETRUN Systems,

Poppies Arts & Gifts, LLC

Larry Hill \_\_\_\_\_ B&W Inns

William Weirick\* \_\_\_\_\_ 205 Signal, LLC

\* Prior tenures as City Council Members

<b>FOR COMPLETION BY APPLICANT BUSINESS</b>	<b>Date completed</b> _____
Business Name _____	
Contact Name _____	
Title _____	
Mailing Address _____	
Address Line 2 _____	
City & State _____	Telephone/Cell _____
Email _____	Web Address _____
Referred By _____	Number of employees including owner _____ :
Business Sector: (e.g. hospitality, light manufacturing, retail)	Full-time _____ Part-time _____
Preferred Membership Payment Method	Preferred Payment Frequency
Link via email _____ or Check _____	Once annually _____ Bi-annual _____